



ENGINEERING · PRODUCT · AI · CLOUD

Engineering Digital Products That Move Businesses Forward

Megsys Digital is a technology partner that designs, builds, and scales digital products — spanning web, mobile, cloud, AI, and IoT — for growing businesses across India, the UK, the US, and beyond.



WHY MEGSYS

A single engineering partner for the full stack

Megsys Digital is an offshore engineering partner delivering web, mobile, cloud, and AI-driven products for startups and enterprises. Instead of stitching together specialists for every layer of the stack, clients work with one accountable team from architecture through launch.

- **On-Time Delivery**

Projects delivered as promised, without compromising quality.

- **Client-Focused Engineering**

Solutions tailored to match business goals and requirements.

- **Secure, Reliable Systems**

Built for performance, reliability, and scale.

11+

Years Experience

250+

Projects Completed

200+

Satisfied Clients

50+

Team Members



WHAT WE BUILD

Five engineering capabilities. One accountable team.

01

Product Engineering

End-to-end product engineering focused on performance, scalability, and long-term maintainability.

02

AI & Intelligent Automation

Custom AI solutions and machine learning integrated directly into core business operations.

03

Web & Mobile

Modern, responsive web platforms and cross-platform mobile apps for iOS and Android.

04

Cloud & Enterprise

Oracle Cloud engineering and enterprise IT infrastructure built for scale and reliability.

05

IoT & Connected Systems

End-to-end IoT implementation connecting hardware, sensors, and business dashboards.



FULL-STACK TECHNOLOGY CAPABILITY

Technology Stack

Modern technologies powering scalable digital products



Web Development

Next.js · React · Angular · Vue.js ·
Responsive, SEO-optimized builds



Mobile Development

iOS · Android · React Native · Flutter ·
Real-time messaging



Backend & APIs

Node.js · Java · Laravel · ASP.NET ·
Dedicated API backends



Cloud & Infrastructure

Oracle Cloud · Scalable deployment ·
Secure hosting · Image-optimization
pipelines



Data & Databases

MySQL · MongoDB · WordPress ·
Shopify · Structured data architecture



AI & Intelligent Automation

Generative AI · AI Agents · AI Chatbots · AI Voice Agents · LLM Integration · Document
Intelligence · Predictive Analytics · Automation Pipelines · AI-Powered Search — built on LLM
APIs, using open-source and commercial models integrated into your systems and data.



Integrations & Systems

Payment gateways · CRM & ERP ·
Third-party APIs · Communication &
maps APIs · Authentication & verification

PRODUCT ENGINEERING

MVP Development · Custom Software · SaaS Platforms · Marketplaces · Mobile Applications · AI Solutions · Digital Transformation



PRODUCT ENGINEERING

From discovery to a system built to scale

Megsys engineers embed within your team from discovery through delivery — defining system architecture, writing tested code, and iterating through structured sprint reviews. The result is a production-ready product with documented architecture and a scalable infrastructure blueprint.

1

Discovery

Understand business goals, users, and technical constraints.

2

Architecture

Define a system design built for performance and growth.

3

Development

Build with modern, tested, and documented code.

4

Validation

QA and structured sprint reviews at every stage.

5

Scale

Launch with an infrastructure blueprint for what's next.



HERO CASE STUDY 01

Fairfield Market Research

VERIFIED — FULL PLATFORM BUILD

INDUSTRY: MARKET RESEARCH & CONSULTING

CLIENT CHALLENGE

A UK-registered research firm serving 300+ enterprise clients needed one platform to triple duty: discovery across 2,000+ reports, enterprise-grade credibility, and live transactional commerce.

OUR APPROACH

Megsys built the platform from scratch on a Next.js stack with a dedicated API back — an industry-segmented report catalogue, four service lines, and secure checkout infrastructure.

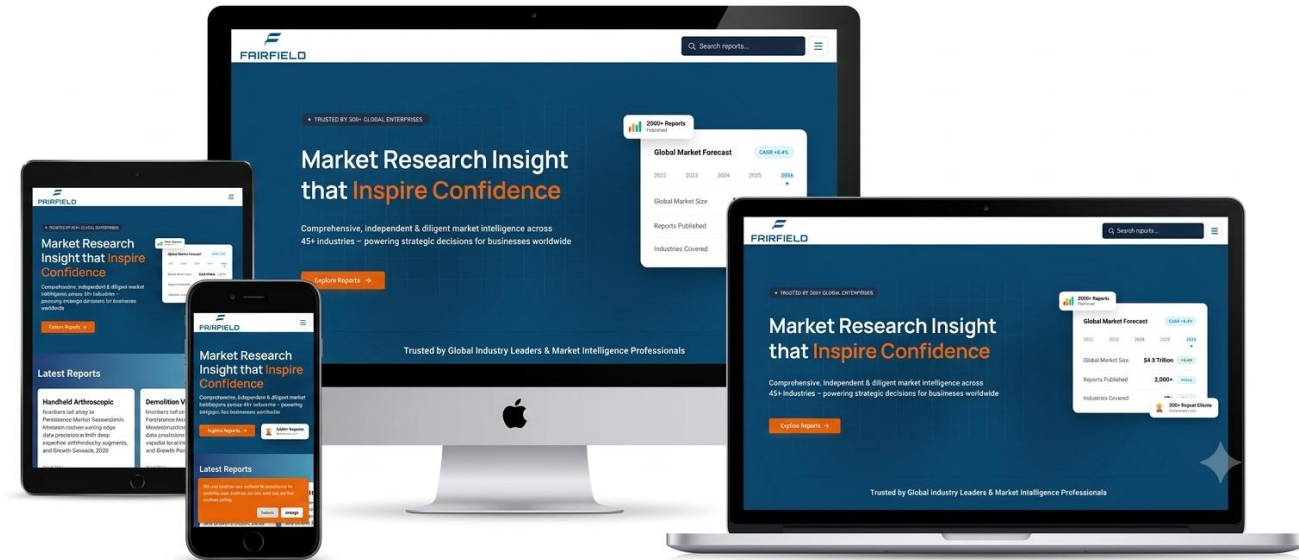
TECHNOLOGY

Next.js · dedicated API backend · image-optimization pipeline · secure payment gateway

BUSINESS IMPACT

2,000+ published reports · 300+ enterprise clients (ThyssenKrupp, Yamaha, Veolia, Zebra Technologies) · live revenue-generating checkout

Largest confirmed platform build in the Megsys portfolio.



Build relationship confirmed directly by Megsys Digital.



HERO CASE STUDY 02

Persistence Market Research

VERIFIED — FULL PLATFORM BUILD

INDUSTRY: MARKET RESEARCH & CONSULTING

CLIENT CHALLENGE

A global market-research firm needed a platform that could carry a serious enterprise-intelligence brand — credible against established players, structured for continuous publication.

OUR APPROACH

Megsys built the platform from scratch — a Next.js site organizing market intelligence by industry vertical, with an image-optimization pipeline and dedicated backend infrastructure.

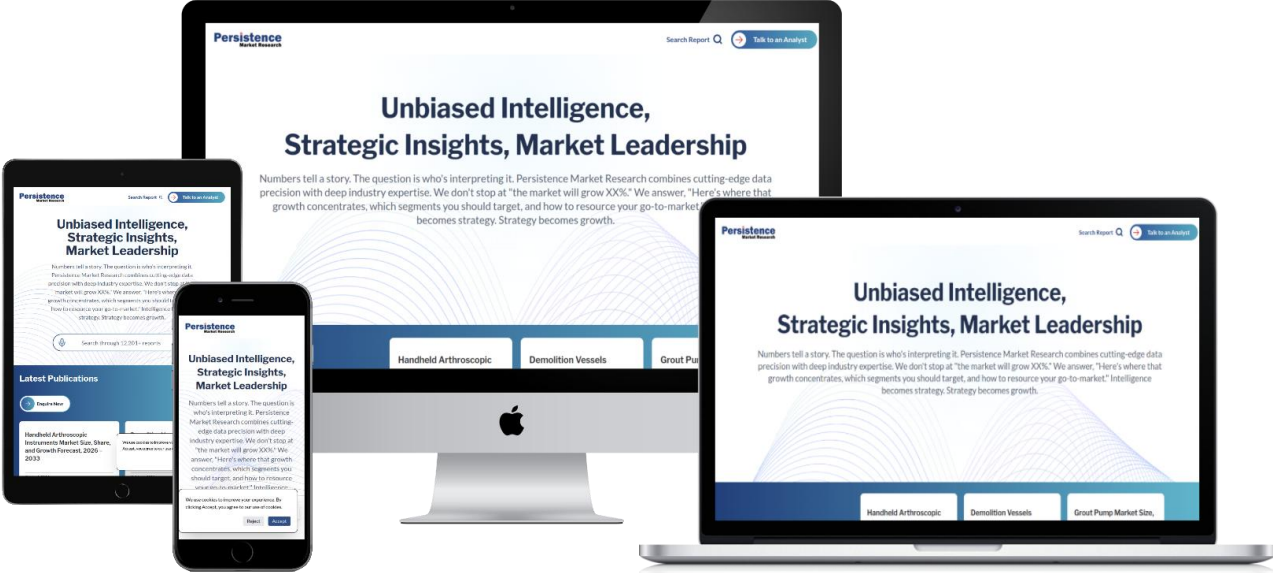
TECHNOLOGY

Next.js · image-optimization pipeline · dedicated backend infrastructure

BUSINESS IMPACT

8 global industry verticals organized into one credible research storefront — Consumer Goods, Life Sciences, Automotive, Electronics, Industrial Automation and more

Global market-research and business-intelligence platform.



Build relationship confirmed directly by Megsys Digital.



HERO CASE STUDY 03

Naakaa

LIVE ON GOOGLE PLAY

INDUSTRY: CONSTRUCTION & SKILLED LABOUR

CLIENT CHALLENGE

Contractors and homeowners across India struggle to find verified, available skilled labour on short notice, while workers lack a reliable channel to consistent work.

OUR APPROACH

A two-sided Android marketplace: job posting and matching, on-demand booking, verified profiles, ratings, and real-time in-app messaging — a functionally complete marketplace, not a brochure app.

TECHNOLOGY

Native/hybrid Android · real-time messaging · search & filter engine · ratings & verification system

BUSINESS IMPACT

Live on Google Play · 4.3★ rating · real product mechanics: matching, verification, messaging

Two-sided labour marketplace app, live and in active use.



Product functionality independently verified from the live listing.



HERO CASE STUDY 04

Market Mind Advisory

VERIFIED — FULL PLATFORM BUILD

INDUSTRY: MARKET RESEARCH & CONSULTING

CLIENT CHALLENGE

A primary-research advisory firm needed a credible, enterprise-grade digital storefront to showcase its research across a dozen industry verticals and market reports — letting prospective clients self-serve by industry instead of relying on static PDFs, email threads, and one-off sales calls. The site also had to carry enough polish and evidence (certifications, methodology, engagement process) to be trusted by Fortune 500 and investment-grade buyers.

OUR APPROACH

Megsys built a large multi-page web application organizing 12 advisory practices and 17+ industry verticals into browsable, filterable categories, with individual report pages pulling content from a dedicated backend so the research team can publish new reports without a code release. The build includes dynamic stat counters, an engagement-timeline section, and lead-capture flows such as “Talk to an Analyst,” all deployed on scalable cloud infrastructure.

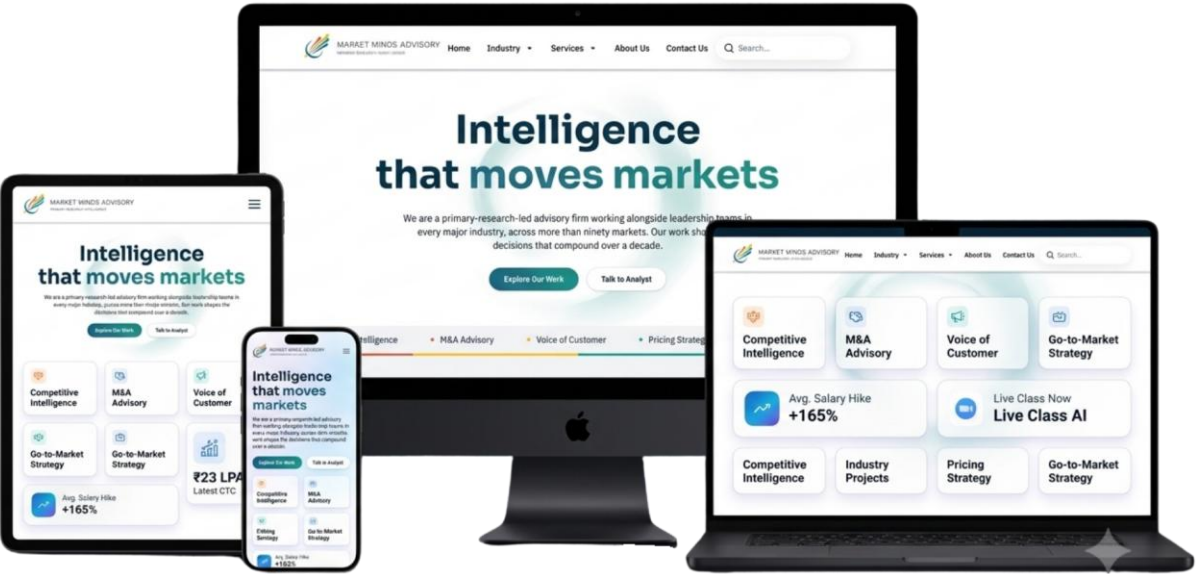
TECHNOLOGY

Next.js web application · headless content backend/API for report publishing · AWS Amplify cloud hosting · responsive, SEO-structured multi-page architecture.

BUSINESS IMPACT

Prospects can now explore research by industry and request an analyst consultation directly from the site, rather than going through a manual sales cycle. Because reports publish through a backend independent of the codebase, the research team can keep the catalogue current without engineering involvement.

Multi-vertical research advisory platform, self-serve by industry.



Build relationship confirmed directly by Megsys Digital.



HERO CASE STUDY 05

CoachX

VERIFIED — FULL PLATFORM BUILD
INDUSTRY: EDTECH & PROFESSIONAL TRAINING

CLIENT CHALLENGE

An EdTech provider running live, instructor-led programs in Data Science, Analytics, and AI needed a central platform to market its growing course catalogue — spanning Data Science, Business Analytics, HR Analytics, Power BI, and Finance Analytics — and to move enrollment out of manual, channel-by-channel outreach.

OUR APPROACH

Megsys built a course-marketplace-style web application that lists every live program by category, with dedicated landing pages for each course covering curriculum, format, and outcomes, plus a structured browse-and-enroll flow so learners can move from discovery to registration for a specific live cohort.

TECHNOLOGY

Responsive web application · course-catalogue and landing-page architecture · structured enrollment flow.

BUSINESS IMPACT

The course catalogue and enrollment process are now centralized in one platform, giving learners a single place to discover and register for live cohorts across every track the business offers — reducing dependence on manual, one-to-one promotion.

Centralized EdTech course marketplace and enrollment platform.



Build relationship confirmed directly by Megsys Digital.



HERO CASE STUDY 06

Chemmexo

VERIFIED — FULL PLATFORM BUILD

INDUSTRY: CHEMICAL TRADING & B2B MARKETPLACE

CLIENT CHALLENGE

A chemical-trading business needed to bring largely offline, fragmented buying and selling — spanning lab chemicals, bulk chemicals, APIs, cosmetics chemicals, and lab equipment — onto one verified, searchable B2B platform, along with a way to arrange logistics for chemical shipments and reach industry talent.

OUR APPROACH

Meggys built a full B2B marketplace with category- and location-based product listings, separate buyer and seller journeys (“Start Sourcing” / “Start Selling”), GST-verified seller badges with ratings, a quick-listing tool for sellers, integrated logistics and shipment-insurance booking, and a companion job portal and chat feature for the trade community.

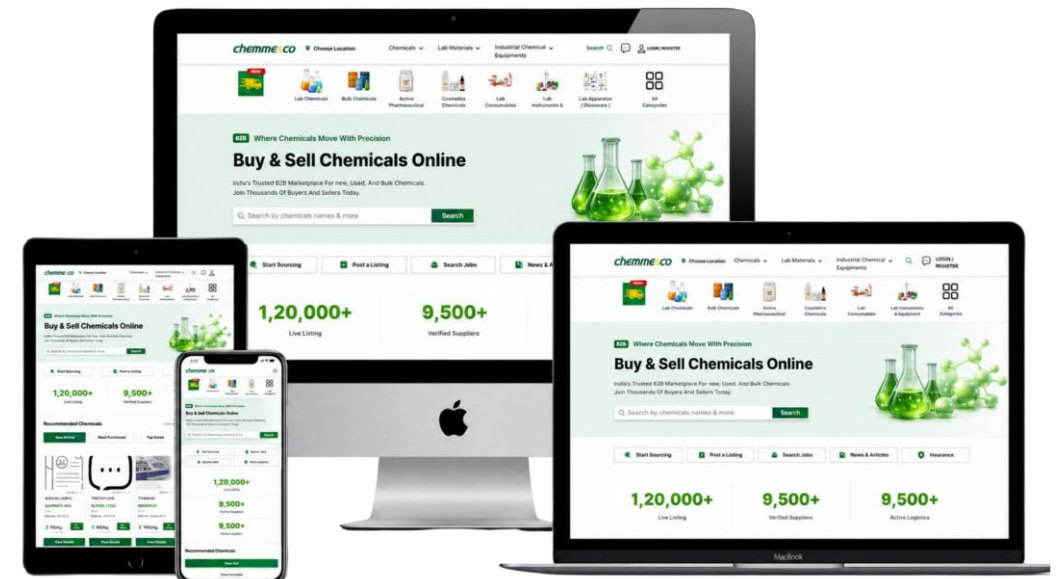
TECHNOLOGY

Next.js web application · multi-role marketplace architecture (buyer/seller) · category and location-based search · integrated chat, logistics, and job-portal modules.

BUSINESS IMPACT

Buyers and sellers now transact through one trusted marketplace instead of scattered offline deals, with GST verification and ratings reducing sourcing risk and integrated logistics/insurance simplifying shipment booking. The bundled job portal and industry news give the trade community additional reasons to return to the platform regularly.

B2B chemical-trading marketplace with integrated logistics.



Build relationship confirmed directly by Meggys Digital.



SELECTED WORK

Thirteen more projects, across ten industries.

Target 1 Academy	ProCTTH	Sanaglaz	Shravani IT	Iconic Furn
Veetrag Bake	Kedar Engineers	DD Manpower	JB Consultancy	Cognitech
Lagnaghatika	Advika Automations	Yantraveda Engineering & Services		

From EdTech and healthcare SaaS to industrial B2B and D2C brands — a wider slice of delivered work, spanning verified builds and Megsys-confirmed engagements alongside projects still pending final client attribution.



COMPANIES WE'VE SERVED

Trusted by Organizations





AI & INTELLIGENT AUTOMATION

AI as a business capability, not a buzzword

Generic AI tools rarely fit specific business logic or data structures. Megsys designs custom AI solutions integrated directly into existing systems and data.



LLM-Powered Assistants

Custom assistants trained on business context, not generic prompts.



Intelligent Document Processing

Automated extraction and structuring of unstructured documents.



Predictive Analytics

Forecasting models built on business-specific historical data.



Automation Pipelines

Workflow automation connecting AI outputs to existing systems.



TECHNOLOGY & ENGINEERING CAPABILITY

Engineering capability, by category



Frontend

React, Angular, Vue.js, Next.js, Nuxt



Backend

Node.js, Java, Laravel, CodeIgniter, ASP.NET



Mobile

iOS, Android, React Native, Flutter



Data & CMS

MySQL, MongoDB, WordPress, Shopify



Enterprise Cloud

Oracle Cloud, Oracle Database



AI & Automation

LLM integration, document intelligence, predictive models



INDUSTRIES

Built for teams across ten industries

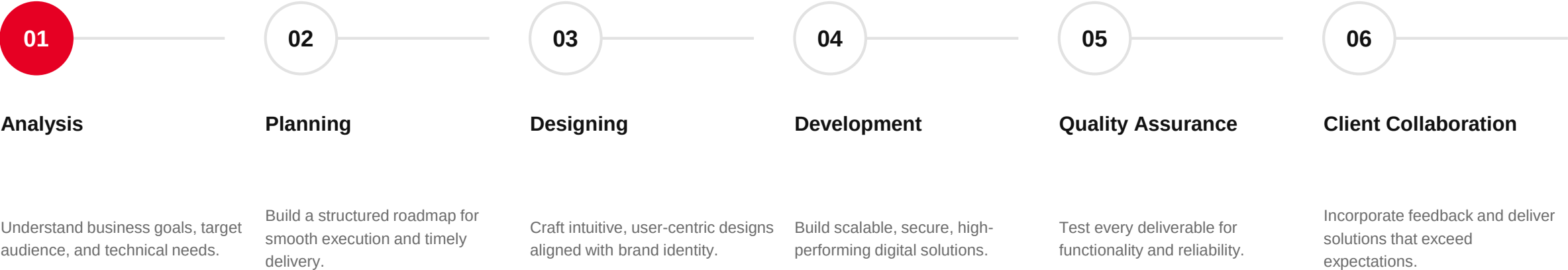
Technology	E-Commerce	Manufacturing	Food & Beverages	Telecom
Health & Fitness	Medical Technology	Education	Finance	Lifestyle

Megsys builds custom websites, applications, and digital products for these sectors, offering design and development services suited to each industry's needs.



HOW WE DELIVER

A process built around research, strategy, and collaboration





ENGAGEMENT MODELS

Ways to work with Megsys

Full-Scope Product Engineering

Megsys owns delivery of a defined product end-to-end — from architecture through launch — as described under Product Engineering.

Dedicated Team (Resource Augmentation)

Pre-vetted engineers integrate directly into your existing team and workflow to help you scale delivery.

Cloud & Infrastructure Modernization

Oracle Cloud engineering and IT infrastructure services for teams modernizing legacy environments.

AI & Systems Integration

AI Innovations & Integration services embedded into your existing systems and data.



PROOF, NOT PROMISES

What the work itself shows

”

Fairfield Market Research: 2,000+ published reports, 300+ enterprise clients, live payment infrastructure — full platform built from scratch.

Fairfield & Persistence Market Research

Enterprise platform builds

”

Advika Automations: 33-year industrial firm, 15+ service lines documented, named clients Bajaj Auto and Mahindra.

Advika Automations & Yantraveda

Verified, explicit build credit

”

Naakaa: live two-sided marketplace app on Google Play, 4.3★ rating — real product mechanics, not a brochure site.

Naakaa

Live consumer marketplace app



TEAM & DELIVERY CAPABILITY

50+ engineers. One delivery standard.

Megsys' team of 50+ skilled professionals works collaboratively to deliver quality, innovation, and reliable results across every project — spanning Oracle Cloud, full-stack engineering, mobile, and AI.

50+

Core Team

30+

Oracle Specialists

20+

Full-Stack Engineers



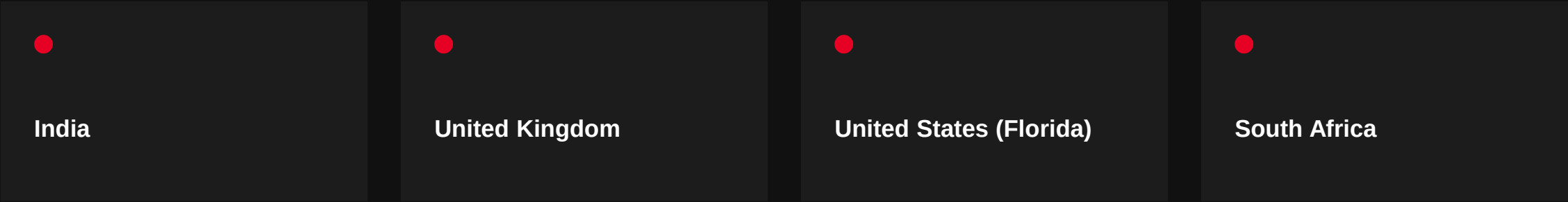
The Megsys engineering team, Pune.



GLOBAL DELIVERY

Engineering from Pune. Markets served worldwide.

Megsys' engineering team is based in Baner, Pune, India, and supports client engagements across the following markets:



One Pune-based engineering team, engaged directly by clients across each of these markets.



Let's Build What's Next.

Have a product idea, modernization challenge, or technology roadmap? Let's discuss the business problem, the technical possibilities, and the right path forward.

SCAN TO BOOK A SESSION



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CEO / FOUNDER

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